



Deborah Gussoff

Certified Professional Organizer

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Certified Professional Organizer® Deborah Gussoff brings years of corporate and personal experience to professional organizing. She maintains that her devotion to organizing stems as a result of being raised by a “terminal pack-rat.” The house she grew up in was chaotic, and Deborah recalls spending weekends organizing the closets in her childhood bedroom as a way of rebelling! Gussoff believes that, with a little help, every person can lead an organized life.

Ms. Gussoff received her BA in Psychology and her MBA in Marketing from New York University. She spent over a decade as a corporate executive, marketing and coordinating events for multi-million-dollar consumer brands. Much of her job involved planning, organizing and keeping many balls in the air simultaneously!

In April 2007, Deborah became part of the inaugural class of Certified Professional Organizers®, one of only approximately 200 organizers in the country to achieve this designation. (See [www.certifiedprofessionalorganizers.org](http://www.certifiedprofessionalorganizers.org) for more information.) In addition, she is a member of the Institute for Challenging Disorganization and holds certificates of study in Chronic Disorganization, ADD and working with the Elderly. Deborah also holds certificates as a Residential Specialist, a Specialist in Life Transitions, a Household Management Specialist, and in

Workplace Productivity through the National Association of Productivity and Organizing Professionals (NAPO).

She founded her company, In Order, Inc., an organizing consulting firm, in 1994 to help individuals and businesses gain more time and space by organizing their environments and lives. She works one-on-one with people in their homes, and home offices. Deborah believes that your physical environment, including clutter, has an effect on your health and well-being. Clutter increases Cortisol levels causing stress; it also attracts bugs and critters, and allows dust to trigger allergy and asthma reactions.

Areas of specialty include paper management (including creating and maintaining filing systems and household paper-flow), storage areas (attics, basements, garages), time management, estate organization, financial organizing and move preparation/downsizing. She can transform piles and stacks of papers into a comprehensive, easy-to-use filing system. Years of clutter and chaos will become organized and accessible. Ms. Gussoff will even help donate unwanted items. She also provides phone, FaceTime, Zoom® and Skype® coaching for out-of-area clients, or those who prefer to work virtually.

Ms. Gussoff has been quoted in publications such as Redbook, Good Housekeeping, The Wall Street Journal, Fortune Small Business, The New York Times, The Star Ledger and The Montclair Times. She has also been a repeat guest on News 12 New Jersey. For 5 years, she wrote a monthly column on organizing for Suburban Essex Magazine. Deborah is also a contributing author to Big, Bold Business Advice from US Business Owners (Chapter 26: Nine Tips to Organize for Peak Productivity).

Deborah Gussoff is a member of the National Association of Productivity & Organizing Professionals (NAPO) and is a founding-member of NAPO-Northern New Jersey where she served on the Board for 10 years. She currently serves as President of the Greater New York Area Chapter of NAPO. Deborah resides in Montville, NJ with her husband, 2 adult daughters, and 2 Havanese puppies.